

Silver Lining Productions

FOOTWEAR

WESTERN & WORK APPAREL

ACCESSORIES

Bluegrass

BUYER'S MARKET

THE KENTUCKY SHOE SHOW

JULY 26-27, 2026

EMBASSY SUITES LEXINGTON

1801 NEWTOWN PIKE

LEXINGTON, KENTUCKY 40511

www.SilverLiningShows.com

The Justin brand logo, featuring the word "Justin" in a stylized, red, serif font with a white outline, set within a white oval border. The logo is positioned in the upper center of the collage.

Justin®



Scott Schrader | 614-530-1752 | scott.schrader@justinbrands.com

The Tony Lama brand logo, featuring the words "Tony" and "Lama" in a white, cursive script font, with a white star above the word "Lama". The logo is positioned in the upper center of the bottom-right image.

Tony★
Lama®



SUITE 237

FOOTWEAR OF EVERY CATEGORY | WESTERN & WORK APPAREL | ACCESSORIES

THE BLUEGRASS BUYER'S MARKET

JULY 26 – 27, 2026

VENUE

Embassy Suites by Hilton Lexington
1801 Newtown Pike, Lexington, KY 40511

SHOW HOURS

Sunday 9:00 - 5:00 | Monday 9:00 - 3:00
Extended Hours Available by Appointment
Appointments Encouraged

ENJOY WITH OUR COMPLIMENTS

All Day Coffee Bar
Light Lunch served from 12 – 1:30

CONTACT US

Exhibit@SilverLiningShows.com | 248-348-7777
www.SilverLiningShows.com
Find. Friend. Follow.

THANK YOU

It's our pleasure to serve you and we appreciate
your support of the Kentucky Bluegrass Market!
Regional trade shows are essential
to small and medium size businesses.
Affordable and close to home, these wholesale B2B events
connect retail store owners and buyers
with independent sales reps.
Buyers will see the leading brands and latest trends
in footwear of every category, fashion
and work apparel, jewelry, and accessories.

www.SilverLiningShows.com



Fluchos

ABSOLUTE COMFORT

**MEZZANINE
+ SUITE 236**



David Crooks

davidcrooks@yahoo.com

630-660-3900

Stacy Crooks

stacymcrooks@yahoo.com

630-390-6427

ALPHABETICAL LISTING OF EXHIBITORS

BURGNON, BEAU GEORGETOWN

Georgia Boot
P: (616) 340-7491
E: Beau.burgnon@rockybrands.com
Georgia Boot
Michelin

CLARK, COREY 245

Timberland PRO
P: (615) 840-1861
E: corey_clark@vfc.com
Timberland PRO
Timberland

COCHRAN, CHRIS 218

Skechers
P: (630) 728-8186
E: chris.cochran@skechers.com
Skechers Men's USA,
Streetwear, Mark Nason

CROOKS, DAVID & STACY MEZZANINE +236

Fluchos USA
P: (630) 660-3900
E: davidcrooks@yahoo.com
Fluchos Made in Spain
Dorking by Fluchos
Sanita of Denmark
Suave Made in Portugal
Fidelio Made in Europe

D'HONDT, JOHN 206

Spring Footwear
P: (586) 943-4227
E: johnd@springfootwear.com
L'Artiste
Spring Step
Patrizia
Flexus
Azura

ICKES, CARL & SUSAN 256

C&S Western
P: (330) 466-3877
E: carl9925@yahoo.com
CowTown Boots
Abilene Boots
Silverado Work
Ariat Socks and Slippers by Nester

KANABLE, ROB 216

Skechers USA
P: (614) 256-8470
E: rkanable@skecerhs.com
Skechers Women's Sport
Sport Adventure
Court Classics

KEITH, SHAWN 205

P: (270) 597-6460
E: skeith@twistedx.com
Twisted X

KIOVSKY, SCOTT 217

Skechers
P: (317) 362-2859
E: skiovsky@skechers.com
Skechers Bobs Sport Men's
Skechers Street Men's

KIRKLAND, DANA 257

KLW Handmade Leather
P: (859) 509-7816
E: kyleatherworks@gmail.com
KLW Handmade Belts

LAWS, DAVID 244

P: (615) 631-3434
E: bhahn@dryshodwest.com
Dryshod Waterproof Footwear

ALPHABETICAL LISTING OF EXHIBITORS

MALLORY WESTERN & LEATHER SUPPLY MEZZANINE

Blake Mallory
P: (817) 558-0804
E: hnjbilling@yahoo.com
Mallory's Western & Leather Supply

MARTIN, JESSICA 242

Ariat
P: (518) 542-3158
E: Jessica.Martin@ariat.com
Ariat International

MIKEL, MATT 211

Red Wing Shoe Company
P: (270) 557-6564
E: matt.mikel@redwingshoes.com
**Red Wing
Irish Setter**

MITCHELL, KELVIN 219 + 220

Chunky River Supply
P: (423) 421-3364
E: kelvin@chunkyriversupply.net
**Montana Silver Smiths
Whiskey Bent Hat Co
Lane Frost Cologne
PSD
Hondo Boots**

POWERSTEP MEZZANINE

Mercedes Baxter
Mandy Mueller
Kathryn Hoshor
P: (330) 331-9258
E: mbaxter@foundationwellness.com
**PowerStep
CURREX
Foot Petals**

ROCKY BRANDS GEORGETOWN

Joe Martin
Brandy & James Smith
P: (615) 519-8486
E: Brandy.smith@rockybrands.com

**ROCKY BOOTS
MUCK BOOTS
GEORGIA BOOT
DURANGO BOOT
XTRATUF**

SCHRADER, SCOTT 237

JustinBrands Inc.
P: (614) 530-1752
E: scott.schrader@justinbrands.com
**Justin Boots
Tony Lama Boots
Justin Work Boots**

SCHREIER, TIMOTHY MEZZANINE

P: (619) 991-1012
E: tschreier@footwearunlimited.com
Frye

SCHWAB, BRIAN 246

P: (317) 605-1820
E: brian.schwab@keenfootwear.com
KEEN UTILITY FOOTWEAR

TRICE, KEVIN 243

Dan Post Boot Co.
P: (931) 206-5069
E: ktricedpboots@gmail.com
**DAN POST
LAREDO
DINGO
DAN POST SOCKS**

ALPHABETICAL LISTING OF EXHIBITORS

WALTERS, JANE

204

P: (419) 631-8477

E: JaneWaltersOH@gmail.com

Dansko

ZUCKERMAN, STEVE

201

P: (615) 330-8937

E: steve@stevez123.com

NORTHSIDE

LAMO/MYKOS

NORTHSIDE WORK AND SAFETY



SHOW SPECIALS

ARIAT

Spring 2027 Apparel Prebooking

Jessica Martin – 242



KEEN UTILITY FOOTWEAR

BOOKING AND AT-ONCE PROGRAMS AVAILABLE

STOP BY THE KEEN UTILITY ROOM FOR DETAILS

Brian Schwab – 246



NORTHSIDE | LAMO/MYKOS

SHOW DISCOUNTS AND TERMS

Steve Zuckerman – 201



ALPHABETICAL LISTING OF BRANDS

A

ABILENE BOOTS 256

Carl & Susan Ickes



ARIAT INTERNATIONAL 242

Jessica Martin

ARIAT SOCKS & SLIPPERS

BY NESTER 256

Carl & Susan Ickes



AZURA..... 206

John D'Hondt

C

COWTOWN BOOTS..... 256

Carl & Susan Ickes

CURREX..... MEZZANINE

POWERSTEP

Mercedes Baxter

Mandy Mueller

Kathryn Hoshor

D

DAN POST 243

Kevin Trice

DAN POST SOCKS..... 243

Kevin Trice



DANSKO 204

Jane Walters

DINGO 243

Kevin Trice

DORKING

BY FLUCHOS..... MEZZANINE + 236

David & Stacy Crooks

DRYSHOD

WATERPROOF FOOTWEAR..... 244

David Laws

DURANGO

BOOT..... GEORGETOWN

ROCKY BRANDS | Joe Martin,

Brandy & James Smith

F

FIDELIO MEZZANINE + 236

MADE IN EUROPE

David & Stacy Crooks

FLEXUS..... 206

John D'Hondt

FLUCHOS MEZZANINE + 236

MADE IN SPAIN

David & Stacy Crooks

FOOT PETALS MEZZANINE

POWERSTEP

Mercedes Baxter

Mandy Mueller

Kathryn Hoshor



FRYE MEZZANINE

Timothy Schreier

G

GEORGIA BOOT..... GEORGETOWN

Beau Burgnon

ALPHABETICAL LISTING OF BRANDS

GEORGIA BOOT GEORGETOWN

ROCKY BRANDS | Joe Martin,
Brandy & James Smith

H

HONDO BOOTS 219 + 220

Kelvin Mitchell

I

IRISH SETTER 211

Matt Mikel

J

JUSTIN BOOTS 237

Scott Schrader

JUSTIN WORK BOOTS..... 237

Scott Schrader



K

KEEN UTILITY FOOTWEAR 246

Brian Schwab



KLW HANDMADE BELTS 257

Dana Kirkland



L

LAMO/MYKOS 201

Steve Zuckerman

LANE FROST

COLOGNE 219 + 220

Kelvin Mitchell

LAREDO 243

Kevin Trice

L'ARTISTE..... 206

John D'Hondt

M

MALLORY'S WESTERN

& LEATHER SUPPLYMEZZANINE

Blake Mallory



MICHELIN GEORGETOWN

Beau Burgnon

MONTANA

SILVER SMITHS 219 + 220

Kelvin Mitchell

MUCK BOOTS..... GEORGETOWN

ROCKY BRANDS | Joe Martin,
Brandy & James Smith

N

NORTHSIDE..... 201

Steve Zuckerman

NORTHSIDE

WORK AND SAFETY 201

Steve Zuckerman

P

PATRIZIA..... 206

John D'Hondt

POWERSTEPMEZZANINE

Mercedes Baxter

Mandy Mueller

Kathryn Hoshor



ALPHABETICAL LISTING OF BRANDS

PSD..... 219 + 220

Kelvin Mitchell

R

RED WING 211

Matt Mikel

ROCKY BOOTS..... GEORGETOWN

*ROCKY BRANDS | Joe Martin,
Brandy & James Smith*

S

**SANITA MEZZANINE + 236
OF DENMARK**

David & Stacy Crooks

SILVERADO WORK..... 256

Carl & Susan Ickes



SKECHERS BOBS

SPORT MEN'S..... 217

Scott Kiovsky

SKECHERS COURT CLASSICS 216

Rob Kanable

**SKECHERS MEN'S USA,
STREETWEAR, MARK NASON..... 218**

Chris Cochran

SKECHERS

SPORT ADVENTURE 216

Rob Kanable

SKECHERS STREET MEN'S..... 217

Scott Kiovsky

SKECHERS

WOMEN'S SPORT..... 216

Rob Kanable

SPRING STEP 206

John D'Hondt

SUAVE MEZZANINE + 236

MADE IN PORTUGAL

David & Stacy Crooks

T

TIMBERLAND 245

Corey Clark

TIMBERLAND PRO..... 245

Corey Clark

TONY LAMA BOOTS..... 237

Scott Schrader

TWISTED X..... 205

Shawn Keith



W

WHISKEY BENT HAT CO... 219 + 220

Kelvin Mitchell

X

XTRATUF GEORGETOWN

*ROCKY BRANDS | Joe Martin,
Brandy & James Smith*

BRANDS BY CATEGORY

MEN'S

ABILENE BOOTS

Carl & Susan Ickes
256

ARIAT INTERNATIONAL

Jessica Martin
242

**ARIAT SOCKS AND
SLIPPERS BY NESTER**

Carl & Susan Ickes
256

COWTOWN BOOTS

Carl & Susan Ickes
256

CURREX

Powerstep
MEZZANINE

DAN POST

Kevin Trice
243

DAN POST SOCKS

Kevin Trice
243

DANSKO

Jane Walters
204

**DRYSHOD
WATERPROOF
FOOTWEAR**

David Laws
244

DURANGO BOOT

Rocky Brands
GEORGETOWN

FIDELIO

MADE IN EUROPE
David & Stacy Crooks
MEZZANINE + 236

FLUCHOS

MADE IN SPAIN
David & Stacy Crooks
MEZZANINE + 236

FRYE

Timothy Schreier
MEZZANINE

GEORGIA BOOT

Beau Burgnon
GEORGETOWN

GEORGIA BOOT

Rocky Brands
GEORGETOWN

HONDO BOOTS

Kevin Mitchell
219 + 220

IRISH SETTER

Matt Mikel
211

JUSTIN BOOTS

Scott Schrader
237

JUSTIN WORK BOOTS

Scott Schrader
237

LAMO/MYKOS

Steve Zuckerman
201

LANE FROST COLOGNE

Kevin Mitchell
219 + 220

LAREDO

Kevin Trice
243

MICHELIN

Beau Burgnon
GEORGETOWN

**MONTANA SILVER
SMITHS**

Kevin Mitchell
219 + 220

MUCK BOOTS

Rocky Brands
GEORGETOWN

NORTHSIDE

Steve Zuckerman
201

PSD

Kevin Mitchell
219 + 220

RED WING

Matt Mikel
211

ROCKY BOOTS

Rocky Brands
GEORGETOWN

SANITA OF DENMARK

David & Stacy Crooks
MEZZANINE + 236

SILVERADO WORK

Carl & Susan Ickes
256

**SKECHERS BOBS SPORT
MEN'S**

Scott Kiovsky
217

**SKECHERS MEN'S USA,
STREETWEAR,
MARK NASON**

Chris Cochran
218

**SKECHERS STREET
MEN'S**

Scott Kiovsky
217

SUAVE

MADE IN PORTUGAL
David & Stacy Crooks
MEZZANINE + 236

TIMBERLAND

Corey Clark
245

TIMBERLAND PRO

Corey Clark
245

BRANDS BY CATEGORY

MEN'S CONTINUED

TONY LAMA BOOTS

Scott Schrader
237

WHISKEY BENT HAT CO

Kelvin Mitchell
219 + 220

XTRATUF

Rocky Brands
GEORGETOWN

WOMEN'S

ABILENE BOOTS

Carl & Susan Ickes
256

ARIAT INTERNATIONAL

Jessica Martin
242

ARIAT SOCKS AND SLIPPERS BY NESTER

Carl & Susan Ickes
256

AZURA

John D'Hondt
206

COWTOWN BOOTS

Carl & Susan Ickes
256

CURREX

Powerstep
MEZZANINE

DAN POST

Kevin Trice
243

DAN POST SOCKS

Kevin Trice
243

DANSKO

Jane Walters
204

DINGO

Kevin Trice
243

DORKING BY FLUCHOS

David & Stacy Crooks
MEZZANINE + 236

DRYSHOD WATERPROOF FOOTWEAR

David Laws
244

DURANGO BOOT

Rocky Brands
GEORGETOWN

FIDELIO MADE IN EUROPE

David & Stacy Crooks
MEZZANINE + 236

FLEXUS

John D'Hondt
206

FLUCHOS MADE IN SPAIN

David & Stacy Crooks
MEZZANINE + 236

FOOT PETALS

Powerstep
MEZZANINE

FRYE

Timothy Schreier
MEZZANINE

GEORGIA BOOT

Beau Burgnon
GEORGETOWN

GEORGIA BOOT

Rocky Brands
GEORGETOWN

IRISH SETTER

Matt Mikel
211

JUSTIN BOOTS

Scott Schrader
237

JUSTIN WORK BOOTS

Scott Schrader
237

LAMO/MYKOS

Steve Zuckerman
201

LANE FROST COLOGNE

Kelvin Mitchell
219 + 220

LAREDO

Kevin Trice
243

L'ARTISTE

John D'Hondt
206

MONTANA SILVER SMITHS

Kelvin Mitchell
219 + 220

MUCK BOOTS

Rocky Brands
GEORGETOWN

NORTHSIDE

Steve Zuckerman
201

PATRIZIA

John D'Hondt
206

PSD

Kelvin Mitchell
219 + 220

RED WING

Matt Mikel
211

BRANDS BY CATEGORY

WOMEN'S CONTINUED

ROCKY BOOTS

Rocky Brands
GEORGETOWN

SANITA OF DENMARK

David & Stacy Crooks
MEZZANINE + 236

**SKECHERS
COURT CLASSICS**

Rob Kanable
216

**SKECHERS SPORT
ADVENTURE**

Rob Kanable
216

**SKECHERS
WOMEN'S SPORT**

Rob Kanable
216

SPRING STEP

John D'Hondt
206

**SUAVE MADE IN
PORTUGAL**

David & Stacy Crooks
MEZZANINE + 236

TIMBERLAND

Corey Clark
245

TONY LAMA BOOTS

Scott Schrader
237

XTRATUF

Rocky Brands
GEORGETOWN

CHILDREN'S

DURANGO BOOT

Rocky Brands
GEORGETOWN

JUSTIN BOOTS

Scott Schrader
237

LAMO/MYKOS

Steve Zuckerman
201

MUCK BOOTS

Rocky Brands
GEORGETOWN

NORTHSIDE

Steve Zuckerman
201

XTRATUF

Rocky Brands
GEORGETOWN

BOOTS

COWTOWN BOOTS

Carl & Susan Ickes
256

DINGO

Kevin Trice
243

**DRYSHOD
WATERPROOF
FOOTWEAR**

David Laws
244

HONDO BOOTS

Kelvin Mitchell
219 + 220

LAREDO

Kevin Trice
243

MICHELIN

Beau Burgnon
GEORGETOWN

TIMBERLAND

Corey Clark
245

TIMBERLAND PRO

Corey Clark
245

TWISTED X

Shawn Keith
205

BRANDS BY CATEGORY

WORK

DAN POST

Kevin Trice
243

**DRYSHOD
WATERPROOF
FOOTWEAR**

David Laws
244

GEORGIA BOOT

Beau Burgnon
GEORGETOWN

GEORGIA BOOT

Rocky Brands
GEORGETOWN

IRISH SETTER

Matt Mikel
211

**KEEN UTILITY
FOOTWEAR**

Brian Schwab
246

MICHELIN

Beau Burgnon
GEORGETOWN

**NORTHSIDE WORK AND
SAFETY**

Steve Zuckerman
201

RED WING

Matt Mikel
211

ROCKY BOOTS

Rocky Brands
GEORGETOWN

SILVERADO WORK

Carl & Susan Ickes
256

TIMBERLAND PRO

Corey Clark
245

TONY LAMA BOOTS

Scott Schrader
237

TWISTED X

Shawn Keith
205

ATHELETIC

CURREX

Powerstep
MEZZANINE

PSD

Kelvin Mitchell
219 + 220

**SKECHERS BOBS SPORT
MEN'S**

Scott Kiovsky
217

**SKECHERS STREET
MEN'S**

Scott Kiovsky
217

ORTHOPEDIC

DANSKO

Jane Walters
204

POWERSTEP

Powerstep
MEZZANINE

ACCESSORIES

FOOT PETALS

Powerstep
MEZZANINE

**KLW HANDMADE
LEATHER BELTS**

Dana Kirkland
257

LANE FROST COLOGNE

Kelvin Mitchell
219 + 220

**MALLORY'S WESTERN
& LEATHER SUPPLY**

Blake Mallory
MEZZANINE

**MONTANA SILVER
SMITHS**

Kelvin Mitchell
219 + 220

WHISKEY BENT HAT CO

Kelvin Mitchell
219 + 220

BRANDS BY CATEGORY

APPAREL

ARIAT INTERNATIONAL
Jessica Martin
242

Jessica Martin
242

WHISKEY BENT HAT CO
Kelvin Mitchell
219 + 220

Kelvin Mitchell
219 + 220

MADE IN USA

ABILENE BOOTS
Carl & Susan Ickes
256

Carl & Susan Ickes
256

JUSTIN WORK BOOTS
Scott Schrader
237

Scott Schrader
237

POWERSTEP
Powerstep
MEZZANINE

Powerstep
MEZZANINE

**ARIAT
SOCKS AND SLIPPERS
BY NESTER**
Carl & Susan Ickes
256

Carl & Susan Ickes
256

**KEEN UTILITY
FOOTWEAR**
Brian Schwab
246

Brian Schwab
246

SILVERADO WORK
Carl & Susan Ickes
256

Carl & Susan Ickes
256

DAN POST SOCKS
Kevin Trice
243

Kevin Trice
243

**KLW HANDMADE
LEATHER BELTS**
Dana Kirkland
257

Dana Kirkland
257

TWISTED X
Shawn Keith
205

Shawn Keith
205

FOOT PETALS
Powerstep
MEZZANINE

Powerstep
MEZZANINE

**MALLORY'S WESTERN
& LEATHER SUPPLY**
Blake Mallory
MEZZANINE

Blake Mallory
MEZZANINE

NOTES



MEZZANINE



Adventure Without the Ache



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Thank you!

Sponsor of The Retailer Hospitality Coffee Station